



IFTTS is an independent centre with world-recognized expertise and unique facilities to measure all characteristics of all types of liquid filters

Manufacturer Test Success

How Do Smart Manufacturers Prove Their Product Is Better Than The Competition's?

A company with competitors wants to prove that their product has a greater quality than their competitors' to increase sales. IFTTS can provide the proof necessary to document product quality claims. For example, a client contracted with IFTTS to compare their existing filter assembly to the competitor's filter assembly, which had similar manufacturer ratings and claims. The company wanted to test the QUALITY of both products to ensure that they could gain the business of a crucial customer.

Once the tests were complete, the IFTTS customer's filter outperformed the competitor's filter. The IFTTS customer gained a major new customer that provided a return on the investment on these tests of 20%.

The company lured a major customer away from the competitor because they could prove that the quality of their product was better. The company still relies on the documented proof of the quality of their filters and the favorable price differentials to gain customers. In addition, this test was so successful that the company used IFTTS to compare two separate Asian OEM-manufacturers as well.



IFTTS Uses Rigorous Test Equipment And Validation Processes Resulting In:

- Stability of operating parameters
- Stability of online particle counts

Maybe that's why NIST chose IFTTS as its only supplier of SRM2806 test fluid for the calibration of Automatic Particle Counter.

Independent Laboratory accredited ISO 17025

Over 200 clients Worldwide

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